

- Maybe because we have always seen this representation in our books, in TV, in newspapers, in maps...
- We have adopted **one point of view** and have taken it as the norm.
- It's important that we understand that there are a lot of points of view, and these others can also be correct.



We have to think about the world that rounds us, and in this presentation we speak about what a stereotype is and how we use it.



<http://www.oxforddictionaries.com/definition/english/stereotype>

- A widely held but fixed and oversimplified image or idea of a particular type of person or thing.
- A person or thing that conforms to a widely held but oversimplified image of the class or type to which they belong.



In conclusion

Stereotypes don't have to be bad.
We can not know everything, and stereotypes can help us to get a first picture of things,

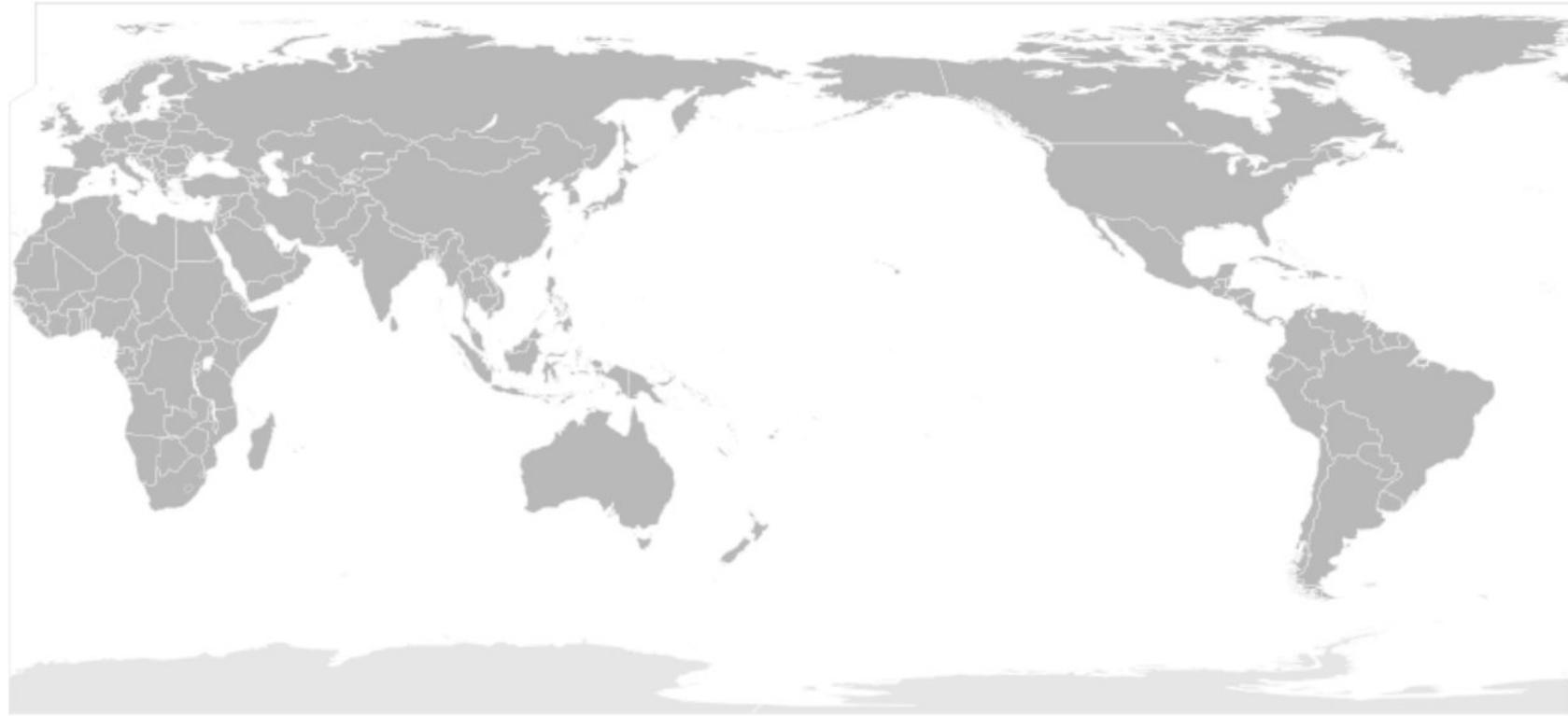
but

- we must know that reality is always more complex and diverse.
- we must go with our eyes and our mind open to learn about the differences.

From stereotype to reality

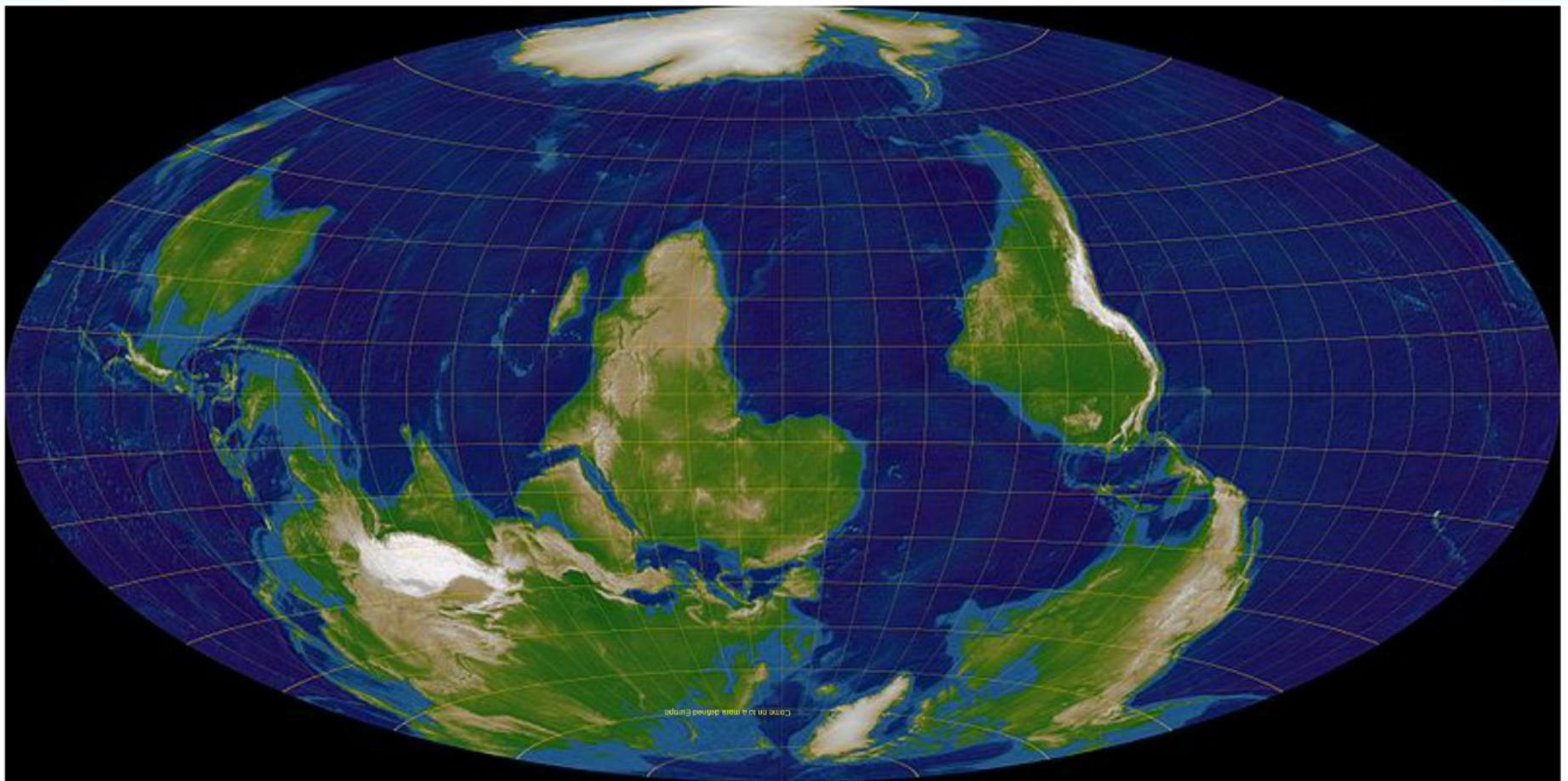
An approach to a complex concept

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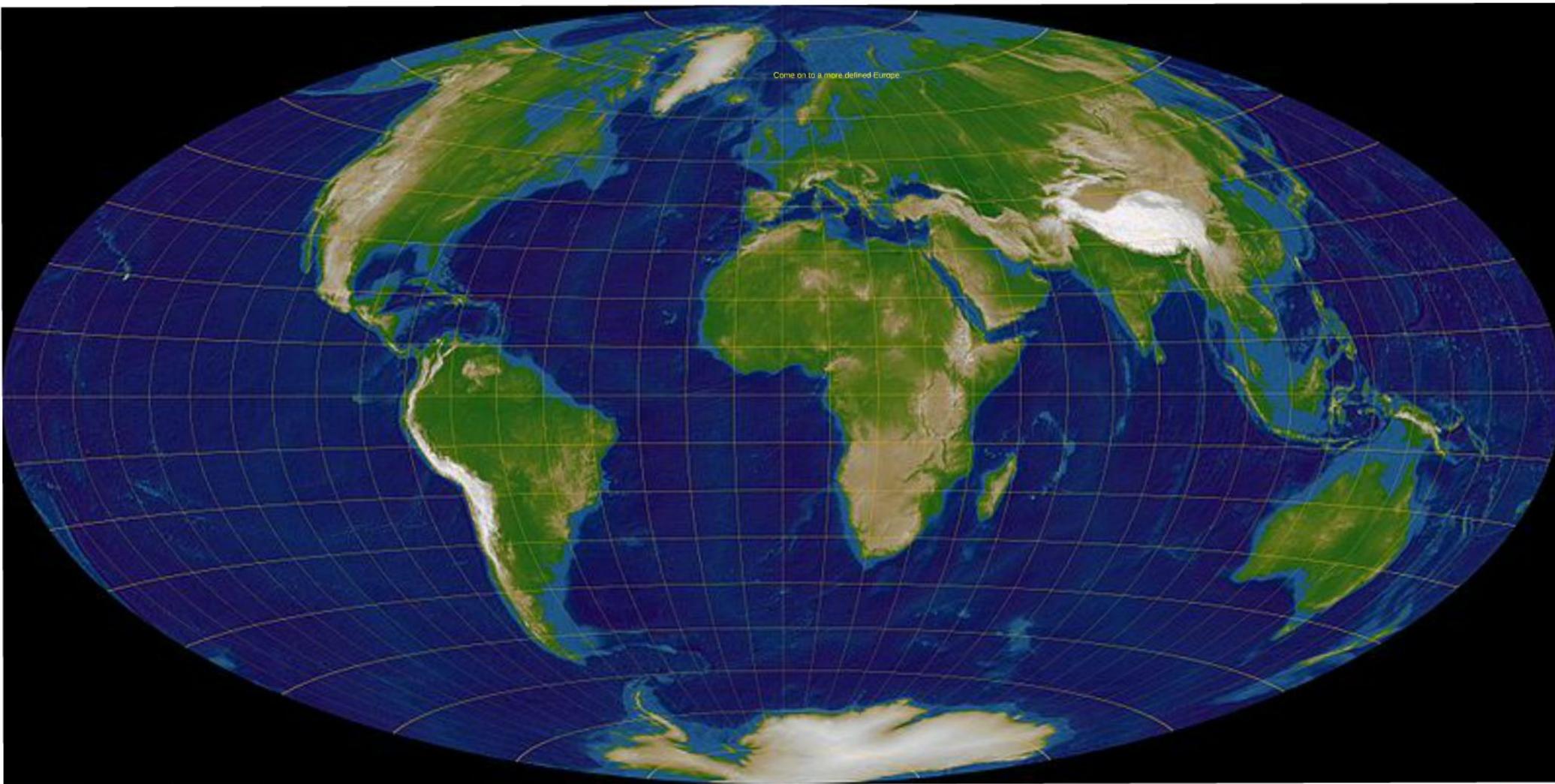


***Is there something wrong
in this picture?***

Why is this image the normal one?



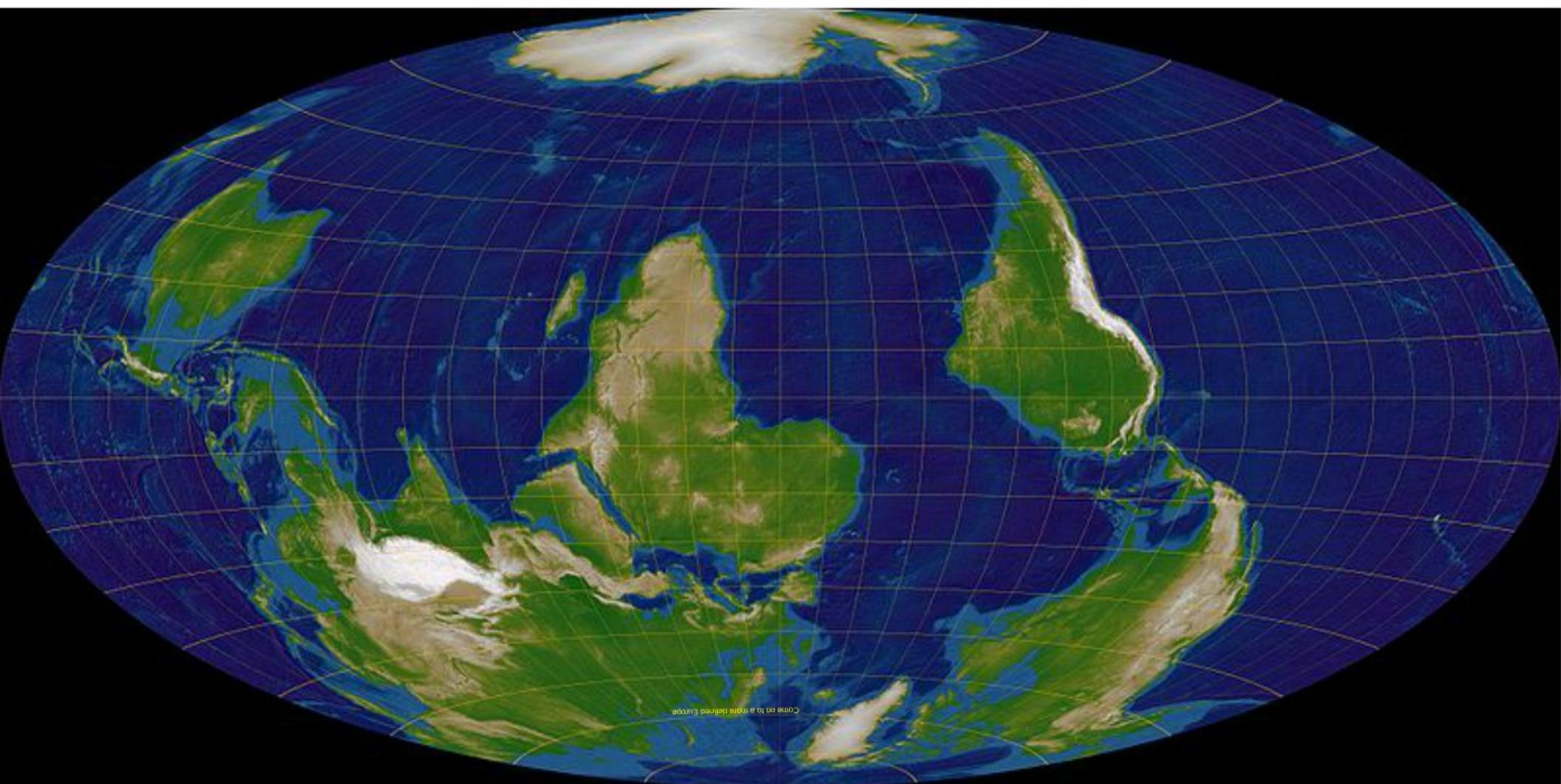
And in this picture?



Why is this image the normal one?

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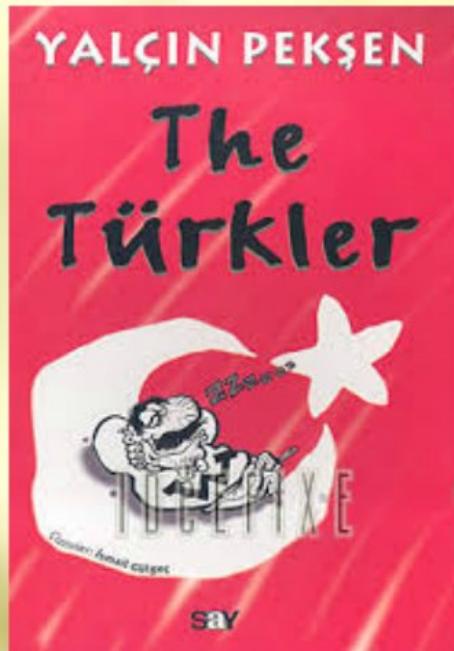




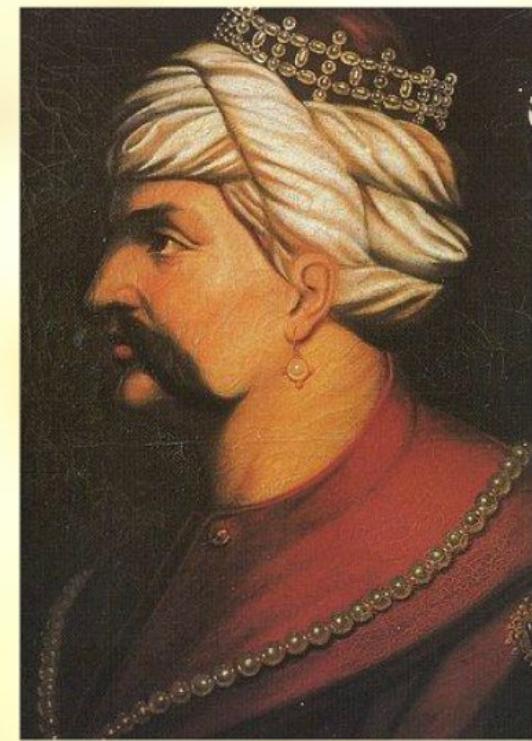
Come on to a more defined Europe.

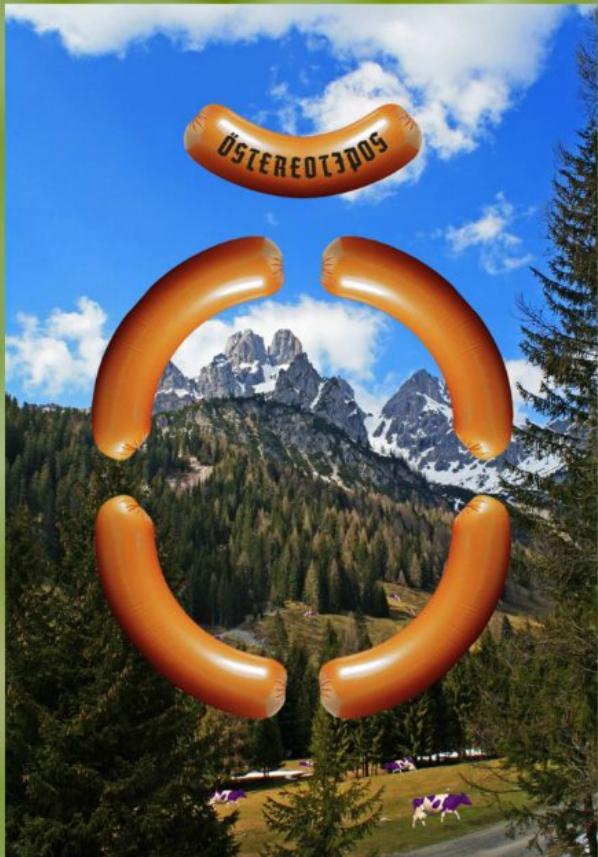


What do we know about these European countries?



Is this Turkey?





Does this
represent all
Austria?



Is Spain
only this?





YouTube

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For your attention